



Design with purpose: www.carldesigns.com

December of 2008 marks the first of the semi-annual Madison Lights Out (MLO)!

MLO is a citywide energy conservation and awareness campaign, which will run every December and July. The sole purpose is to encourage behavior change in Madison residents resulting in turning OFF all non-essential lighting/energy products. Imagine how contagious this could be, if we as a community are successful in achieving measurable results.

Today, we have a choice in how we utilize energy. If we act now, we may be able to keep that choice. Everyone and every switch can help. You can. You count.

We are asking you, the community members of Madison to participate in the MLO awareness campaign by:

1. Be an example! Turn off non-essential lighting/energy products.
2. Printing and hanging a poster for your apartment, car or business!
 - o Downloadable at: <http://www.madisonlightsout.org>
3. Planting a yard sign in December- See our website on distribution locations
4. Be a yard-sign distribution center in your neighborhood! (email us)
5. Passing the word- download our email blast and send it to everyone you know!
6. To take more steps towards sustainability... take the Mpower pledge!
 - o <http://www.mpoweringmadison.com/individual>

Endorsed By:



Printing Generously Contributed By:

For more info on where to get/download signs, go to:

<http://www.madisonlightsout.org>

To get involved or be a yard sign distribution point,

contact: getinvolved@madisonlightsout.org