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www.madisonlightsout.org

December of 2008 marks the first of the semi-annual Madison Lights Out (MLO)!

MLO is a citywide energy conservation and awareness campaign, which will run every December and July. The sole purpose is to encourage behavior change in Madison residents resulting in turning OFF all non-essential lighting/energy products. Imagine how contagious this could be, if we as a community are successful in achieving measurable results.

Today, we have a choice in how we utilize energy. If we act now, we may be able to keep that choice. Everyone and every switch can help. You can. You count.

We are asking you, the community members of Madison to participate in the MLO awareness campaign by:

1. **Being an example!** Turn off non-essential lighting/energy products
2. Printing and hanging a poster for your apartment, car or business
3. Planting a yard sign in December
4. Be a yard-sign distribution center in your neighborhood!
5. Pass the word- download and send our email blast to everyone you know!
6. To take more steps towards sustainability... take the Mpower pledge!

Visit www.madisonlightsout.org for more information and to download signs.

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